

Sean Paul Caillouette

*Graphic Designer/Web Programmer/Commercial and Fine Artist/Photographer/Writer
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Education

Bachelor of Science Degree in Journalism with a Major in Advertising from The University of Colorado in Boulder, 1995. International Affairs (unfinished) at University of New Orleans 2007-2008

Experience

Agile and Versatile with 25 years experience in print management, 23 years experience in design and 15 years of programming experience. Addicted to work and priding oneself on accomplishments I quickly entered the creative realm of visual arts, photography and writing, employing these skills towards an unorthodox form of advertising, marketing and promotions.

- *Graphic Design*
- *Illustration*
- *Advertising*
- *Web Programming (Full Stack)*
- *Photography*
- *Marketing*
- *Animation*
- *Creative and Strategic Writing*
- *Print Management*

Work History

Studio Caillouette:

1997 - current: Having run a small firm for 21 years, I've learned to wear many hats, whilst developing a variety of styles and skills for a myriad of clients within their specific industries.

Skill set not mentioned above:

- *Programming*
- *Graphic Design*
- *Client Relations*
- *Copywriting*
- *Management*
- *Marketing*
- *Business development*
- *Market Research and Analysis*
- *Fine art*
- *Sales*
- *Print Management*
- *Strategic Planning*

AOV:

1/1996-9/1997 Boulder, CO – Starting out as a screen printer and quickly rising to lead designer and team manager, opening the company's capabilities by creating their first four color bike jersey design, pre-press, and screen printing process. The shop is top notch and I worked in all aspects of design and printing on various

- *Screen Printer (all aspects)*
- *Business Development*
- *Prepress*
- *Office Manager*
- *Logo and Brand Designer/ Developer*
- *Graphic Designer (all aspects)*
- *Client Relations*

QuarkXpress:

Denver, CO 5/1997-12/1997 Denver, CO – Working as a UX designer for the leading desktop publishing software in its prime, I took on the roll of developing the screenshots for the European instruction manual of the Passport software. Ensuring that the instruction book properly showed visuals of the software being operated in all spheres in all European languages.

- *Graphic Designer*
- *Desktop Publisher*

New Orleans Publishing Group:

New Orleans, Louisiana 8/1996 – 3/1997 My first “real” job was with New Orleans Publishing Group, operating as an advertisement designer. Now that the trend in the design world, mostly relating to websites and applications is in UX/UI, I now realize that was a UX designer before the term became household. Relaying messages through visuals, design, photography, space, color, typography and writing I did not realize the specialty of my skill set, education, talent and experience.

- *Graphic Designer*
- *Copywriting*
- *Advertisement Designer*
- *Desktop Publishing*

Education

Bachelor of Science Degree in Journalism with a Major in Advertising from The University of Colorado in Boulder, 1995. International Affairs (unfinished) at UNO 2007-2008.

Skill Set

Design

- *UX/UI knowledge and principles*
- *Logo Design*
- *Brand Development*
- *Animatio*
- *Art Directio*
- *Screen printing*
- *Brochure/Catalogue/Book Layout and Design*
- *Print and Web Design*
- *Concept Development*
- *Illustration*
- *Print Management and*
- *Prepress*
- *Photography*

Programming (*learning Bash and and Angular*)

- *CSS3*
- *Flash Actionscript 2.0*
- *PHP*
- *MySQL*
- *HTML/HTML5/XHTML*
- *Bootstrap*
- *Wordpress (custom)*
- *Drupal (custom)*
- *JavaScript*
- *jQuery (learning Angular js)*

Software

- *Adobe Creative Suite (Photoshop, Illustrator, inDesign, Edge Animate)*
- *Flash*
- *Drupal*
- *Word*
- *QuarkXpress*
- *Wordpress*
- *Excel*
- *Swift 3D*

Advertising

- *Copywriting*
- *Conceptual Advertisement*
- *Campaign Development*
- *SEO*
- *Sales*
- *Marketing*
- *Creative Writing*
- *Social Media Management/Enthusiast/Expert*